

Cheurfi hanane

Standard answer for the English language test

Master 02

Audit/ALITE_All groupe

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1/Marketing is defined by the American Marketing Association as the activity set of managements and processes for creating communicating delivering and exchanging offerings that have value for customers clients Partners and society at large.[False]

2/Marketing can be also defined as the action of clients and products and selling products or services market search and advertising..[False]

3/What is the four elements ps of marketing in economic field
[proudct, price, place, strategy]

4/How do we call فائدة in english:
[Interest]

5/Translate the following term اتحاد into English:
[Merger]

6/Give the equivalence to this (exchanging) into English

[Truck]

7/ Define billboard:

[A flat surface or board, usually outdoors, on which large advertisements or notices are posted.]...

8/ Set the right term to this definition:

The point in time at which something must be completed

[Deadline]

9/ Set the right term to this definition:

To announce or praise (product/service) in some public medium of communication in order to induce people to buy or use it

[Advertise]

10/ Set the right term to this definition:

The kind, grade, or make of a product or service as indicated by a stamp, trademark.

[Brand]

11/ how can we write this acronym GDP

[Gross domestic products]

12/ money has different names .what is the significant of divorce.

[Alimony]

13/ money has different names .what is the significant of marriage.

[Dowry]

14/ Give the right translation to the following term (Pension) into Arabic:

معاش

15/how do we call money that we used to give in justice

[Fines]